

## Contact

[www.linkedin.com/in/lourdespinzon](https://www.linkedin.com/in/lourdespinzon)  
(LinkedIn)

## Top Skills

General Ledgers

Corporate FP&A

NetSuite

## Publications

Accounting experts for justice  
implementation

Expert opinion of compliance and  
anti-money laundering in Mexico

Forensic auditing for correct  
compliance within the company

# María de Lourdes Pinzón Escalante Jerde

Accountant specializing in Financial Accounting (US GAAP-IFRS), GL, Bookkeeping, General Ledger, Due Diligence, M&A companies research, FP&A, NetSuite, QuickBooks. Startup and SaaS experienced and VC audits.

Harrisburg, Pennsylvania, United States

## Summary

Experienced Corporate Accountant and Lawyer. 12 years experience as an internal accountant, corporate accountant and controller. 6 years experience as a corporate attorney specializing in launching new businesses in the technology and Fintech markets. Experienced in implementing and maintaining control processes and treasury architecture. Guided new Fintech and SME companies in Mexico as a start-up advisor for corporate governance, financial analysis & diagnosis, tax strategies and government and tax compliance. Ethics and anti-bribery compliance counselor. SAP and Quickbooks, Financial Analysis with Financial statements and General ledgers. 5 years experience in various roles within the Federal Government of Mexico specializing in anti-fraud and anti-money laundering enforcement which included gathering, analyzing and reporting data to law enforcement.

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## Experience

### Mexican Accountants Board

Active and Training Member

June 2015 - January 2023 (7 years 8 months)

Mexico City Metropolitan Area

Active member of two expert accountant commissions; legal and Non-Profit Organizations. Providing expert opinion for court cases in anti-fraud and financial crimes. Online technical instructor for accountants studying to become online teachers.

### Plerk

Accounting Lead

February 2022 - November 2022 (10 months)

Mexico City, Mexico

Organized all financial information and accounting of the company. Made recommendation on internal controls and strategies to save money and improve revenues from the financial analysis based on the FP&A and tax situation. Performed internal audits of expenses, liabilities, agreements and most importantly taxes and social security compliance.

## Cuenca

### General Accountant

October 2020 - February 2022 (1 year 5 months)

Mexico City Metropolitan Area

Organization, creation and implementation of internal control processes for income and expenses. Created monthly monthly FP&A and KPIs opinion for all the company operations, income and expense reports for all activities in the entire company and used those to create P&L for corporate decision-making. Translated P&L and Balance Sheet from Mexican gaap to US gaap and Mexican Regulators gaap monthly to meet commitments to Mexican Government and US investors. Treasury management to prioritize payments to providers, payroll and taxes. Financial analysis of overall health of company based on liquidity. Strategizing on new services company could offer to generate additional streams of income. Worked closely with US based CPA consultants to create consolidated (Mexican and US companies) P&L and FP&A Analysis document with KPIs for US banks and Investors.

## CONTART

### Founder

March 2017 - October 2021 (4 years 8 months)

Mexico City Area, Mexico

Consultant specializing in internal financial control and accounting for Fintech companies. Compliance and Regulatory Controller, Internal Control Counselor, Financial Analyst and Corporate Governance Strategist. Specialist in start-up registration for Mexican tax governance and Social Security Institute.

Despacho Contable-Legal de acompañamiento y especialización para PYMEs, Fintech, emprendedores y ONGs que quieran crecer y desarrollarse. Especialista en análisis e investigación de Fideicomisos y Contratos Civiles.

## ITAM - Instituto Tecnológico Autónomo de México

### Professor

August 2015 - May 2019 (3 years 10 months)

Mexico City Area, Mexico

Taught Introduction to IFRS for Economics Bachelor's degree students.

## BDO México

### Corporate Finance Manager

November 2014 - July 2016 (1 year 9 months)

Mexico City Area, Mexico

Financial and economic analysis, due diligence development, compliance and regulatory control, strategic consulting including financial analysis for M&A.

Anti money laundering analysis, IFRS & legal compliance analysis.

## Unidad Especializada en Análisis Financiero de PGR

### Directora de Información Contable

November 2013 - October 2014 (1 year)

Ciudad de México y alrededores, México

Legal financial analysis of financial statements, application and development of controls for anti-money laundering and anti-fraud processes.

Investigation of facts, evidence, legal and financial documents, social media content. Issued legal opinions to the investigations of the AMPF (Agente del Ministerio Público Federal-Fiscalía General de la República).

## Fideicomiso Administrador y Financiero y Registro Único de Vivienda

### Gerente de Planeación Estratégica

October 2012 - October 2013 (1 year 1 month)

Financial accounting and organization of legal documents for investors trust, budget planning, management of legal and financial information, review of legal documents and preparation of financial plans for sugar mills, prepared financial presentations for corporate governance and audit committees, fulfillment of contracts according to corporate governance and budget guidelines, coordination and intermediation with external financial and legal advisors, budget manager for implementation of ERP's in construction projects.

## GE Money Bank

### Internship at Mortgage Management

August 2011 - September 2012 (1 year 2 months)

Mortgage management, Risk valuation management

## Comisión Nacional Bancaria y de Valores

## Inspector de Mercados

June 2008 - February 2011 (2 years 9 months)

Ciudad de México

Supervisor of publicly traded companies for the Mexican Security Exchange Commission. Reviewed financial statements were complete and in legal compliance, Conducted financial analysis of companies to verify the disclosures in their financial statements and reports, Reviewed Governance Committee agreements to ensure compliance and accuracy to prevent fraud against public investors. Created the process for existing and new companies to implement IFRS (International Financial Reporting Standards).

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## Education

### Centro de Estudios Financieros

Máster, Dirección Económico-Financiera · (2011 - 2012)

### Universidad Nacional Autónoma de México

Licentiate degree, Law · (2001 - 2007)

### Instituto Tecnológico Autónomo de México / ITAM

Licentiate degree, Accounting · (2001 - 2007)

### Instituto Tecnológico Autónomo de México / ITAM

Licentiate degree, Business Administration and Management, General · (2001 - 2007)

### Centro Universitario México

Educación Media Superior - Preparatoria · (1998 - 2001)

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## Activity

05/14/2024, Viewed by Amanda Bazurto Middleton