#### Contact

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### Top Skills

С

C++

Java

### Languages

French

#### Certifications

Salesforce Certified Data Architecture and Management Designer

**GSuite Administration** 

GSuite Sales Fundamentals Exam

Salesforce Certified Sales Cloud Consultant

#### Honors-Awards

Salesforce MVP

# Gaurav Kheterpal

Founder & CEO - Vanshiv Technologies, Instructor, Multi-Cloud Enterprise Architect, Salesforce MVP Hall of Fame, Mulesoft Ambassador, GDG Cloud Leader, GenAl Enthusiast, 17+ Years on Salesforce

Jaipur, Rajasthan, India

# Summary

- Salesforce MVP Hall of Fame, MuleSoft Ambassadory Trailblazer, Developer Success Story
- Multi-Cloud Enterprise architect, Among Top 3 Globally Certified Salesforce Expets with 45x Salesforce Certs, 23x Accredited Professional Certs, 4x Mulesoft Certs, 3x Google Certs, AWS certified
- 24+ years of experience in strategic account management, product development & up-skilling teams on cutting-edge technologies
- Excellent understanding of Salesforce ecosystem, platform and scaling partnerships
- Hands-on & itching to wear my developer & architect hats as needed!

### Recognition

- + 7x Salesforce MVP Inducted into Hall of Fame in 2023 (2016 till date)
- + Trailblazer Success Story (March, 2018)
- + Salesforce Developer Success Story (2015)
- + Appcelerator Titanium Titan
- + webOS Ambassador for India

#### Recent Speaking Engagements

- \* SF World Tour'22 Sydney From Trailhead to Trailhearts
- \* Dreamforce'21 Scaling B2C Commerce, Objection Handling Architect Panel Discussion, Mobile SDK
- \* Dreamforce'18 Commerce Cloud SFRA, Salesforce Meets Avengers, From Good to Great - Level Up as a Salesforce Developer
- \* TrailheadDX'18 Platform Developer Bootcamp

- \* India Dreamin'17 Building Salesforce1 Platform Mobile Extensions with Swift
- \* Dreamforce'17 Don't Make Users Think! Implementing Design Thinking with SLDS, Salesforce Mobile Extensions with Swift
- \* Apttus Accelerate'17 Salesforce Admin Tips & Tricks
- \* London's Calling'17 Salesforce1 Meets Avengers
- \* Dreamforce'16 Building App Cloud Mobile Extensions with Swift
- \* Dreamforce'15 'Salesforce1 Meets Avengers'
- \* TiConf'14 'Titanium: The Good Parts'
- \* Dreamforce'14 'Automated Testing for Salesforce1 Mobile Apps Using the Appium Framework', 'Find Your Feet on Force.com'
- \* SenchaCon'13 Building An Enterprise Grade Analytics Application Using Sencha Touch
- \* Dreamforce'12 Building 3rd Party Mobile Applications on force.com

#### Accolades

- + Winner (2nd) TiForce Appcelerator Enterprise App Challenge, 2014
- + Winner (2nd)- Noteprise Salesforce Global Mobile Developer Challenge, 2012
- + Winner (3rd) SocialForce Salesforce Global Mobile Developer Challenge, 2013
- + Winner Mini Hacks at Dreamforce, 2012
- + Winner Salesforce Hammer of Thor, May 2011
- + Winner BBM Apps Hackathon, Gurgaon, India 2012
- + Finalist Windows 8 Hackathon, Pune, India 2012

Visit my website - gauravkheterpal.com for a full list of my speaking engagements!

## Experience

Vanshiv Technologies Founder & Chief Executive Officer January 2023 - Present (2 years)

Jaipur, Rajasthan, India

Vanshiv is a premium consulting and professional services company focused on multi-cloud expertise and our footprint is across the United States, Australia and India. We have assembled some of the best minds from Salesforce, Mulesoft, ServiceNow and Google Cloud ecosystem to build out a SWAT team to support our customers.

Vanshiv works on the core values of trust, integrity and transparency. To know more, please check our website and subscribe to our social handles

https://www.vanshiv.com

https://www.linkedin.com/company/vanshiv/

https://twitter.com/vanshivtech

https://www.facebook.com/vanshivtech

- Vanshiv became a Summit-tier (Platinum) Consulting Partner for Salesforce in June 2024

Low-Code Security Alliance Founding Member June 2024 - Present (7 months)

Gaurav is as a Founding Member for the Low Code Security Alliance (LCSA) initiative - comprising of some of the best minds and thought leaders in security, Salesforce development, and DevOps to establish a low-code operating model.

Atal Innovation Mission Official Mentor of Change September 2022 - Present (2 years 4 months) Jaipur, Rajasthan, India

Honoured to be selected as as ATL Mentor of Change (MoC) by NITI Aayog's Atal Innovation Mission Official (AIM).

Mentor India is a strategic nation building initiative to engage leaders who can guide and mentor students in over 8700 Atal Tinkering Labs that Atal Innovation Mission has established across India. Mentors of Change are proactive leaders who voluntarily give their time and expertise to guide and enable the students to experience, learn and practice future skills such as design and computational thinking.

AIM is Government of India's flagship initiative to create and promote a culture of innovation and entrepreneurship across the length and breadth of our country. Inline with our Honourable Prime Minister Narendra Modi's 'Digital India' vision and the brain child of the respected Amitabh Kant, the objective of MoC is to develop new programs, policies for fostering innovation, provide platforms and collaboration opportunities for different stakeholders.

I'll be working with schools in Jaipur to mentor students in areas of Entrepreneurship, STEM and Computer Science.

Salesforce

3 years 4 months

Salesforce Platform Partner Advisory Board Member May 2022 - April 2024 (2 years)

Excited to be represent Vanshiv at the Salesforce Platform Advisory Board - a unique initiative consisting of the 14 PAB members from various Salesforce partners and the Salesforce Platform Product Team, to help set the future direction of the Salesforce Platform.

Partner Diversity Council Member May 2021 - January 2023 (1 year 9 months)

- -Excited to be on the first ever Partner Diversity Council for Salesforce Partners representing Cloudwerx
- -An opportunity to use this Council for one of my passions promoting diversity, equality, and inclusion in our personal and professional lives.

Read more here - https://medium.com/inside-the-salesforce-ecosystem/the-team-bringing-diversity-equity-inclusion-to-salesforce-partner-ecosystem-c0d6396991ba

Global Partner Advisory Board Member for Service Cloud January 2021 - January 2023 (2 years 1 month)

- -Elated to represent Cloudwerx on the Global Salesforce Partner Advisory Board for Service Cloud
- -Looking forward to working with fellow Board members to help shape the future of Service Cloud from a Partner perspective

CriticalRiver Inc.
Strategic Advisor
February 2023 - January 2024 (1 year)

Jaipur, Rajasthan, India

Strategic Advisor for CriticalRiver Salesforce practice as part of Vanshiv-CriticalRiver partnership

Cloudwerx Chief Technology Evangelist May 2022 - January 2023 (9 months) Jaipur, Rajasthan, India

In my new role as the Chief Technology Evangelist at Cloudwerx, I helped with with a number of high-level, organisation-shaping initiatives including

- Managing capability development globally
- Scaling our Indian team and establishing new regional offices
- Managing and strengthening pivotal stakeholder partnerships with Salesforce, Mulesoft, UiPath and others.
- Leading the charge for Cloudwerx attaining Summit tier Consulting partner status

Forbes Technology Council Official Member August 2020 - September 2022 (2 years 2 months)

Excited to start a new Chapter in my professional journey as a Forbes Technology Council member.

Forbes Councils is a collective of invitation-only communities created in partnership with Forbes and the expert community builders who founded Young Entrepreneur Council (YEC). In Forbes Councils, exceptional business owners and leaders come together with the people and resources that can help them thrive.

Members are respected tech leaders and executives — CEOs, CIOs, CTOs, and others — selected for the council based on their deep knowledge and diverse experience in the industry.

MTX Group Inc
3 years 5 months

Chief Technology Officer

December 2018 - April 2022 (3 years 5 months)

Jaipur, Rajasthan, India

- Public Sector Solutions SME for some of the most complex and critical Salesforce engagements across Grants, License & Permits, Inspections, Benefits and other Pub-Sec use cases.
- Overall technology strategy/ leadership across strategic projects with an eye on futuristic platforms & innovation
- Executive Owner & Sponsor for MTX Internal App Suite, a diverse & continuously enhancing toolchain for supporting & automating key workflows across verticals & stakeholders
- Write code, review code & architect solutions something that I've loved doing for the last two decades!
- Strategic Relationship management with Salesforce, Google Cloud, AWS & more

In May 2021, I moved to a new role to align with the organisation objectives to strengthen Capability & Capacity Development as well as take executive ownership of all Learning & Development initiatives across the board.

- Executive Sponsor for all Learning & Development activities across the board
- Capacity & Capability development across key strategic partnerships including Salesforce, Google Cloud, AWS and others
- Ramp internal teams via high-quality training & partner enablement to help establish new technology practices

Chief Technology Officer - Maverick Al December 2018 - July 2020 (1 year 8 months) Jaipur, Rajasthan, India

MTX's Maverick.io AI platform is a suite of on-demand Artificial Intelligence services that enable clients to accelerate their products and achieve critical new insights by leveraging

- Cognitive Decision Engines that apply your critical business data to generate new insights, assist decision-making and predict desired outcomes
- Purpose-built Artificial Neural Networks that solve critical business needs in the public sector and a variety of industries
- Intelligent Image and Video Analysis that detects critical objects or situations and allow immediate action to be taken
- Powering our ERM (Emergency Response Management) platform enabling states, organisations & agencies to tackle the #Coronavirus #COVID-19 pandemic

Read more here - https://www.prnewswire.com/news-releases/mtx-implements-mission-critical-technology-solutions-for-state-governments-covid-19-emergency-response-programs-301029153.html

In the 'Crawl, Walk, Run' spirit, Gaurav led Maverick AI platform in the crawl (ideation, walk (experimentation) and run (productisation) phases before moving on to take other responsibilities.

#### Salesforce

Community Group Leader Advisory Board Member May 2019 - May 2020 (1 year 1 month)

- Member of Inaugural Salesforce Community Group Leader Advisory Board (
   20 members)
- Brainstorming & Ideation on various topics to help shape the Community Group Program
- Help define Overall goals and strategy for the Community Group Leader Advisory Board itself

#### Metacube

11 years 1 month

Vice President - Mobility & Technology Evangelism April 2016 - December 2018 (2 years 9 months) Jaipur Area, India

Gaurav worked in a strategic role as Vice President - Mobility & Technology Evangelism. In this dual role, he was responsible for

- Managing Metacube's Salesforce engagement as a Silver Consulting & PDO Specialist Master partner. Moved up the ladder from Registered to Silver & from PDO to Specialist Master
- Account management for key enterprise customers
- Leading internal & external technology evangelism efforts for Salesforce & mobile
- Enterprise app development, involved as a hands-on Architect for designing robust and scalable solutions

Head - Mobility Practice December 2009 - March 2016 (6 years 4 months) Jaipur Area, India

Gaurav founded & led the Metacube Mobility practice when smartphones & mobility were still in it's in-fancy stage.

- Setup mobile practice and scaled it to 35 team members in a span of 5 years with an annual revenue of \$2M
- Developed in-house competence on native and hybrid development
- Helped expand several existing customers with their mobile footprint & strategy
- Mobile team won several notable awards, hackathons and competitions inculcating a learning-first attitude in the team

Technical Lead - Enterprise Apps December 2007 - December 2009 (2 years 1 month) Jaipur Area, India

Gaurav worked as Tech Lead & Account Manager for multiple strategic accounts.

- Setup Metacube's telecom vertical on Value Added Services development & scaled it to support multiple operators in APAC & Africa
- Led Metacube's engagement with IDC across multiple enterprise forecasting & analytical product lines
- Baby steps into the world of Salesforce small point and click client projects, SFDC config & administration

#### **PGi**

**Technical Lead** 

February 2006 - February 2008 (2 years 1 month)

Gaurav was a Technical Lead in Telephony Group of iSmartPanache (working for PGi). During his tenure at iSmartPanache, he was responsible for :-

- \* Design & Development of Enterprise Level Fax Broadcast Solution using ITU-T.30 over a SIP interface
- \* RTCP Toolkit Design & Development to analyze fax quality, image transmission issues
- \* Feature Development on VoXML

Key Projects: SIP-T.30 Fax, RTCP, V.17, V.34, Aculab Prosody X, TTS, VoXML

Conexant Systems
Lead Engineer
August 2004 - February 2006 (1 year 7 months)

Gaurav worked in a lead position for the ISOS Voice (SIP) platform. He was primarily responsible for feature request development and supporting the existing platform for customers in America, Asia-Pacific and European regions.

SIP projects - TEL URI (RFC 3966), DTMF Support - 2833 (RFC 2833) and SIP INFO (RFC 2976), Subscription Support (RFC 3265), Call Forwarding, SIP Multi-Party Conferencing, Fax - ITU-T T.30, ITU-T T.38, Voice Driver, FXO Programming

#### Alcatel-Lucent

Analyst

January 2002 - July 2004 (2 years 7 months)

Gaurav worked as an Analyst repsonsible for architecture and implementation of Intelligent Network services/ NGN (voice) solutions. During his tenure at Alcatel, he worked off-shore & on-site for many major telecom operators in Europe including France Telecom, Bouyges Telecom etc.

Key Projects - Alcatel OSP, OSP-ME, PRBT (Alcatel 8693), CMM (Alcatel 8640), AnLab (8687), CTT, Alcatel 8690, SMPP Client, Newnet SMSC, SRP, DAM, IVR, VoXML, SIP, SDP

Headstrong Software Engineer 2001 - 2002 (1 year)

Gaurav worked as Developer in Sunlab, a dedicated team for Sun Microsystem's R&D efforts on Enterprise Tool Development. Gaurav worked on a couple of very interesting enterprise tool projects during his short stint at Headstrong

Key Projects -

- 1) Com2Java Migration of COM Objects to Java Classes
- 2) iASMT Migration of WebSphere & Weblogic components to iPlanet

# Education

Massachusetts Institute of Technology

Mastering Innovation & Design Thinking, Design Thinking (2019 - 2019)

Birla Institute of Technology and Science, Pilani

MS, Software Systems · (2002 - 2004)

Thapar Institute of Engineering & Technology BE, Computer Science · (1997 - 2001)

MSMSV

SLIET